

Purpose:

Why we exist

To be the Surprise of God to a world in need

Vision:

The dream we chase

Imagine a church that leaves the building to love each other like family and transform cities.

Mission:

Our next big objective

To gather 200 people into Groups & Teams with a personal plan for spiritual growth.

Strategy:

How we'll get there

- 1- Prioritize Spiritual growth plans
- 2- Build tributaries to groups, not diversions
- 3- Implement a digital ministry strategy
- 4- Prioritize prayer
- 5- Create a system for leadership development
- 6- Create a clear evangelism/outreach plan

Persona:

Who we'll envision reaching

People needing a fresh start

Core Values:

How we want to behave

1. LOST PEOPLE MATTER
2. MAKE BOLD MOVES
3. MISSIONAL COMMUNITY
4. EQUIP THE SAINTS
5. MULTIPLY LEADERS
6. RADICAL GENEROSITY
7. STUBBORNLY SIMPLE

Distinctives :

Why we are different

- We are intentional.
- We see faith as an identity & lifestyle.
- We practice radical hospitality.
- We cultivate real relationships.
- We build missional community.
- We aim to multiply.

3-Year Outlook: *Where we'll be in three!*

1. Reach 20 new cities with non-local Community Groups/church partnerships
2. 316 people in groups/teams with a Spiritual Growth Plan
3. 10,000 souls engaged through content evangelism database
4. Budget of \$500,000

Surprise Church 2022 Goals:

1. Reach 3 new cities with non-local Community Groups
2. 200 people in groups/teams with a Spiritual Growth Plan
3. 2,000 souls engaged through content evangelism database
4. Budget of \$300,000+

Big Annual Events: *all hands on deck*

>Group Launches

>Big Days: Christmas, Easter, Family Funday

>Volunteer Celebration

Marriage retreat, Egg Hunt, Camp Kindness

Keystone Ministries: *80% of our focus*

- Community Groups
- Leadership & Team Development
- Communications/Digital Ministry
- Family Ministry
- Worship

Key Processes: *systems we'll harness*

- Team Leader & Leadership Development
- Discipleship/Growth systems
- Donor relations
- Guest Assimilation

Key Metrics: *How we'll evaluate*

LEADING indicators:

- Content/video views
- Spiritual Growth Plan

LAGGING indicators:

- Giving
- Attendance
- Group/Teams